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TELL EVERYONE: WHY WE SHARE AND WHY IT MATTERS



Bantam Doubleday Dell Publishing Group Inc, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Social media is fuelling our human urge to share, affecting the information we depend on to make smart decisions, from choosing politicians to doing business to raising money for charity. Tell Everyone delves into contemporary culture to reveal how social media has become the planet s nervous system? amplifying the power of individuals, informing our choices and shaping...

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- Authored by Alfred Hermida
- Released at 2016



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