



Dynamic Argument, Brief (2nd Revised edition)

By Robert P. Lamm, Justin Everett

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Dynamic Argument, Brief (2nd Revised edition), Robert P. Lamm, Justin Everett, This cutting-edge rhetoric combines a practical, process-oriented approach to argumentative writing with dynamic visuals and fresh, contemporary content.

Thoroughly tested in the authors' own classrooms, the essays - including those written by the authors' own students - serve as motivational models for student writing. Cartoons, comic strips, photographs, and skill-building exercises complement the book's process pedagogy to stimulate critical thinking on a wide range of issues. "Dynamic Argument, Brief Second Edition" presents thirteen chapters sequenced to lead students through the writing process. From chapter to chapter, students discover a variety of persuasive writing tools. They then learn to develop their own points of view and to use logic to support them.



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